



## 2018 Sponsorship Packages

The 2018 New Carlisle Farmer's Market is scheduled for Saturday mornings, June 16 through September 29 from 10 am - 2 pm. We have an exciting calendar of events lined up this year, and would love to have your business be a part of it. We are offering three different sponsorship packages, and would be honored to have your business as a partner. Each package includes a New Carlisle Farmer's Market Yard sign to post outside of your business location, plus the following:

### Community Sponsor

\$50

- Includes a business name listing on all 2018 promotional materials
- Your business name listed as a Community Sponsor on the New Carlisle Farmer's Market Website

### Cornerstone Sponsor

\$250

- Includes your business name and logo on all 2018 promotional materials
- Your logo on the New Carlisle Farmer's Market Website, linked to your website
- Your logo placed in the New Carlisle News ad each week

### Farmer's Market Day Sponsor

\$1,500

- Six market dates are available, and sponsors can have a booth this day to promote their business, plus the following:
  - Naming rights for this day (New Carlisle Farmer's Market, sponsored by your business) promoted at the market
  - Your business name and logo in promotional materials for that day
  - Your business name and logo featured in the New Carlisle News ad for this day, and included every other week
  - Live radio remote on 101.5 HANK-FM, all sponsored by Market Day sponsor. Includes:
    - 30+ promos leading up to the market day
    - 20 radio spots, and 4 60-second cut-ins during the 2-hour remote





**NEW CARLISLE**  
*Farmer's Market*

## 2018 Sponsorship Packages

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Website: \_\_\_\_\_

### I would like to support the New Carlisle Farmer's Market

- Community Sponsor, \$50
- Cornerstone Sponsor, \$250
- Farmer's Market Day Sponsor, \$1,500
- I would like to donate \_\_\_\_\_ to the New Carlisle Farmer's Market

**Thank You!**